



Organized by:
CERAMICANDA S.r.l. with Sole Member
Via De Amicis, 4 - 42013 Veggia di Casalgrande (RE) - Italy
Tel. + 39 0536 990323 - Fax +39 0536 990402
www.allfortiles.it - www.ceramicanda.com

DETAILS, SOLUTIONS, IDEAS FOR THE CERAMIC INDUSTRY



Subscribed Share Capital
€ 770.000,00 fully paid
VAT-TAX ID and Business Register
No. Mo 02320040369 Economic and
Administrative Index No. 0281649
Company subject to the management
and coordination of BolognaFiere S.p.a

PRIVACY REG. UE 679/2016

The company CERAMICANDA srl pursuant to Articles 13 and 14 of the REG. EU 679/2016, provides the following information:

1) Categories of Data Processed

CERAMICANDA will process the following categories of data provided by you:

- Personal data (such as: name, surname, age and gender), residential or home address and contact details (telephone number, email address);
- Data relating to the professional position;
- Images of participants in the event (with prior consent);
- Bank and / or payment details.

2) General Purposes of Provision and Processing of Data

All personal data acquired and / or requested, both prior to the establishment of the collaboration / commercial relationship, and during the course of this, will be processed to satisfy your requests, for the proper fulfilment of administrative and legal obligations, to meet contractual obligations and, consequently, to verify the correct fulfilment of these obligations by the company CERAMICANDA SRL, and allow the Company to exercise its entrepreneurial activities most closely related to its corporate purpose. In particular, personal data made available to CERAMICANDA SRL may be used for the following purposes:

- The establishment and execution of the contractual relationship relating to your participation in the event (hereinafter the 'Event') as well as the fulfilment of all regulatory, tax and administrative provisions that are instrumental, functional, inter-related and / or otherwise useful for the purposes the establishment and execution of the contractual relationship (including the activities necessary for the ordinary management of the exhibition);
- The fulfilment of legal obligations to which the Company is subject;
- Direct sales of services similar to those purchased by you, pursuant to the provisions of art. 130, paragraph 4 of Legislative Decree No. 193/2003 as compatible. It will be possible for the Company to use the email coordinates provided by you in the context of the ticket purchase for the fair Event. However, you may, at any time (initially or on the occasion of subsequent communications) oppose such processing also by means of a specific request made to the Data Controller;
- The elaboration of statistical studies and market research;
- Publication in the catalogue, on the website and in the related social media, in the event guide, in any press releases, communications also via email and promo mail related to the Event (including the carrying out of the activities necessary for the management of online and offline publication) publications in newspapers and / or specialised magazines;
- The sending of newsletters, informative, advertising and promotional material relating to the institutional and commercial activities carried out by CERAMICANDA SRL through automated or traditional contact methods by the company and / or physical or legal entities that collaborate with the Company's commercial activities, on the part of companies specialized in telemarketing, parent companies, subsidiaries and / or associates of the BolognaFiere Group.

For the purpose of establishing and finalizing the possible agreement / contract / collaboration, the provision of data is mandatory for points a) and b); in case of refusal, therefore, it will not be possible to establish any relationship with the interested party. For the purposes referred to in c), d) and d), f), the subscription is, instead, optional.

3) Processing Methods

The data will be processed using methods and instruments suitable to guaranteeing confidentiality, and may be carried out by electronic or automated means (network computers not accessible to the public) and through non-automated means (paper archives), both provided with adequate security measures, which custom passwords with exclusive access, personal identification codes and controlled access to archives, in compliance with article 32 REG. EU 679/2016.

4) Communication and Dissemination of Data

Within the Company, staff, members of administrative bodies, company personnel, external managers, persons in charge of the processing of personal data designated by the Company in the performance of their duties may be informed of personal data.

Personal data may be disclosed to any qualified individuals who provide the Company with services instrumental to the purposes indicated in art. 2 above, such as, but not limited to, parent companies, subsidiaries, investee companies and / or affiliates; suppliers, contractors, subcontractors, banks and / or insurance companies or other subjects and / or entities that provide the Company with services or services that are instrumental in the establishment and / or execution of any contractual relationship with the Company, and / or providing (on behalf of the Company or independently):

- the management and / or maintenance of websites and electronic and / or tele-matic tools used by the Company;
- the elaboration of statistical and market research;
- the organization and carrying out of events and events, also of a promotional nature;
- the sending of informative and / or promotional communications, also of a commercial nature, of advertising material and / or offers of goods and services in the manner indicated in art. 2 above;
- legal, tax, social security, accounting, organizational and commercial assistance;
- auditing activities.

Under no circumstances may your data be transferred abroad.



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ATTACHMENT B ALL FOR TILES - 10/11 May 2023 - ModenaFiere - Italy

The Data Controller will not transfer personal data to a Third Country.
 However, the Data Controller reserves the right to use services in Icloud and, in such case, service providers will be selected among those that provide appropriate safeguards pursuant to article 46 of Regulation (EU) 2016/679.

5) Duration of Data Processing

Your personal data will be processed only for the time necessary to achieve the specific purposes for which they are processed and, in any case, for a period not exceeding 10 (ten) years.

6) Data Controller and Rights of the Interested Party

The data controller is CERAMICANDA S.r.l., VIA DE AMICIS 4- 42013 VEGGIA DI CASALGRANDE (RE), tel. +39 0536990323, fax +39 0536990402, in the person of the legal representative pro tempore.
 You can contact the data controller to assert your rights as set out in articles 15 to 22 inclusive and 34 of the REG. UE 679/2016 and request the list of persons in charge at REDAZIONE@CERAMICANDA.COM

Modena, date

CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above information, I expressly consent to the processing of personal data for the following purposes:

Direct sales of services, as per the purposes of art. 2 point c) (optional)

I consent I don't consent Signature _____

Elaboration for statistical and market studies, referred to the purposes of art. 2 point d) (optional)

I consent I don't consent Signature _____

Publication of data, referred to in the purposes of art. 2 point e) (optional)

I consent I don't consent Signature _____

Sending information and promotional communications, referred to the purposes of art. 2 point f) (optional)

I consent I don't consent Signature _____